



Journey of Entrepreneurship

Building Young Leaders

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Let's JOE!

Journey of Entrepreneurship (JOE) is a 4-phased programme which endeavours to enlighten its learners of ages 8 to 18 on concepts related to entrepreneurship and financial literacy through experiential learning. The curriculum is Singaporean and it is the first of its kind in Egypt.

Why Singapore?

Singapore has scored NUMBER ONE in the world's most comprehensive education rankings. This score was achieved out of 76 other countries surveyed (Organisation for Economic Cooperation and Development (OECD), 2015). Singapore also scored NUMBER ONE in global innovation (Global Innovation Index, 2015).

What will JOE Add to my Child?

Graduates of this program will learn how to open a business by learning basics of marketing, teamwork, business ethics, self-motivation and a lot more. They will have an entrepreneurial mindset and the ability to assess and evaluate business ideas.

Also, as part of the program, they will create their own mini-business along with a team of other students. The program will also expand its graduates' career level, skills and personality traits.



Is my Child Ready to be an Entrepreneur?

Entrepreneurial qualities are already present in every individual and can be developed further through education. JOE helps develop those present qualities and we believe anybody at any age can be an entrepreneur.



Who Can Join?

JOE is available in two editions: Junior and Teen. The junior edition is designed for children from the ages of 8-12 while the teen edition is designed for teenagers from ages 13-18. Children attending this program should be fluent in English.

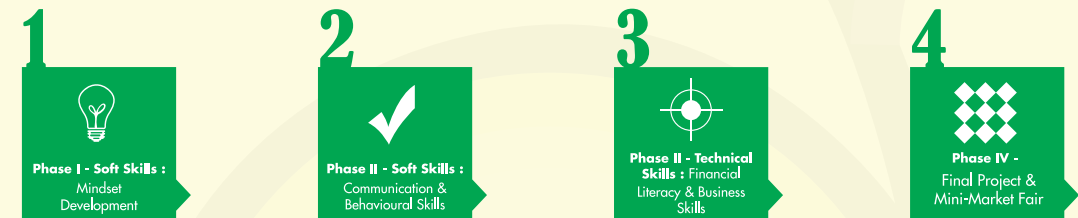
How Long is the JOE Program?

JOE is available in 3 versions:

- 10-month Thorough Track (2hrs/week)
- 5-month Fast Track (Coming soon!)
- 1-week Holiday Bootcamp (Coming soon!)



The JOE program lasts for 10 months, split into four different phases.



The first three phases last for 3 months each, while the fourth phase takes one month. Children are required to attend after school or on the weekends.

Is it Fun for the Children?

Here at JOE, we want to create a fun, educational and social atmosphere, we call this the JOE Environment. We've created a special place in all our centers for students to work together on their projects, rest, socialize and learn from each other. The environment is created to become our Joeys' second home. Also, during the classes, the children get to play several games and exercises as the curriculum is based on experiential learning. They are incentivised through J-Dollars throughout the whole program which is converted to actual money for their final project.



Our Mentors

Our teachers are all chosen based on very high criteria. They have great experience with children, strong business backgrounds and are given sufficient trainings by JOE before they teach.